

## ORDER



**Orders**  
**Order / Rev:** 184315  
**Alt Order #:**  
**Product Desc:** Restore Our Future  
**Estimate:** 338  
**Flight Dates:** 08/14/12 - 08/20/12  
**Original Date / Rev:** 08/10/12 / 08/10/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** David Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmount Avenue  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Issue/Restore Our Future  
**Demographic:** A25-54  
**Product Codes:** PL23-Issue/Prop  
**Priority:** P2  
**Revenue Codes:** POL, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	71	\$74,300.00	\$63,155.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	71	\$74,300.00	\$63,155.00	0.00
<b>Totals</b>	<b>71</b>	<b>\$74,300.00</b>	<b>\$63,155.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	08/14/12	08/17/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	- 1111 - -	:30	4	\$700.00	P2	0.00	NM	4	\$2,800.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 1111 - -		4				\$700.00		0.00			
N 2	KMGH	08/14/12	08/17/12	Inside Edition 9A	CA	9A-930A	- 1111 - -	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 1111 - -		4				\$400.00		0.00			
N 3	KMGH	08/14/12	08/17/12	Millionaire 930A	CA	930A-10A	- 1111 - -	:30	4	\$425.00	P2	0.00	NM	4	\$1,700.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 1111 - -		4				\$425.00		0.00			
N 4	KMGH	08/14/12	08/17/12	11A-12P News/KMGH CA	CA	11A-12P	- 1111 - -	:30	4	\$450.00	P2	0.00	NM	4	\$1,800.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 1111 - -		4				\$450.00		0.00			
N 5	KMGH	08/14/12	08/17/12	DR. OZ - 4PM	CA	4P-5P	- 1111 - -	:30	4	\$450.00	P2	0.00	NM	4	\$1,800.00
				Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 1111 - -		4				\$450.00		0.00			
N 6	KMGH	08/14/12	08/17/12	5-530P News M-F/KMGH CA	CA	5P-530P	- 2222 - -	:30	8	\$800.00	P3	0.00	NM	8	\$6,400.00
				5-530P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	- 2222 - -		8				\$800.00		0.00			

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Advertiser: Issue/Restore Our Future  
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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	08/14/12	08/17/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P - 2222--	:30	8	\$1,700.00	P3	0.00	NM	8	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	- 2222--		8		\$1,700.00		0.00				
N 8	KMGH	08/14/12	08/17/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P - 2222--	:30	8	\$1,600.00	P3	0.00	NM	8	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	- 2222--		8		\$1,600.00		0.00				
N 9	KMGH	08/14/12	08/16/12	Nightline Nightline	CA	1037P-1103P - 111---	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	- 111---		3		\$800.00		0.00				
N 10	KMGH	08/17/12	08/17/12	ABC Fri A ABC Fri A	CA	7P-8P ----F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----F--		1		\$2,800.00		0.00				
N 11	KMGH	08/17/12	08/17/12	ABC Fri B ABC Fri B	CA	8P-9P ----F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----F--		1		\$2,800.00		0.00				
N 12	KMGH	08/17/12	08/17/12	ABC Fri C ABC Fri C	CA	9P-10P ----F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----F--		1		\$2,800.00		0.00				
N 13	KMGH	08/18/12	08/18/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S-		1		\$500.00		0.00				
N 14	KMGH	08/18/12	08/18/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S-		2		\$350.00		0.00				
N 15	KMGH	08/19/12	08/19/12	THIS WEEK w/George SCA This Week	CA	8A-9A -----S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		1		\$1,000.00		0.00				
N 16	KMGH	08/19/12	08/19/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		1		\$375.00		0.00				
N 17	KMGH	08/19/12	08/19/12	ABC Sun A ABC Sun A	CA	6P-7P -----S	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		1		\$2,200.00		0.00				
N 18	KMGH	08/19/12	08/19/12	ABC Sun C Extreme Makeover: Weight Los:	CA	8P-10P -----S	:30	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		1		\$3,000.00		0.00				
N 19	KMGH	08/19/12	08/19/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		1		\$1,200.00		0.00				
N 20	KMGH	08/19/12	08/19/12	SUN Sports Extra-KMGH 10P News Sunday Sports	CA	1037P-11p -----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-----S		1		\$600.00		0.00				
N 21	KMGH	08/20/12	08/20/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N21	KMGH	08/20/12	08/20/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A		7A-9A M-----	:30	1	\$700.00	P2	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	M-----		1			\$700.00		0.00		
N22	KMGH	08/20/12	08/20/12	Inside Edition 9A CA Inside Edition 9A		9A-930A M-----	:30	1	\$400.00	P2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	M-----		1			\$400.00		0.00		
N23	KMGH	08/20/12	08/20/12	Millionaire 930A CA Millionaire		930A-10A M-----	:30	1	\$425.00	P2	0.00 NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	M-----		1			\$425.00		0.00		
N24	KMGH	08/20/12	08/20/12	11A-12P News/KMGH CA 11A-12P News		11A-12P M-----	:30	1	\$450.00	P2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	M-----		1			\$450.00		0.00		
N25	KMGH	08/20/12	08/20/12	DR. OZ - 4PM CA Dr. Oz		4P-5P M-----	:30	1	\$450.00	P2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	M-----		1			\$450.00		0.00		
N26	KMGH	08/20/12	08/20/12	5-530P News M-F/KMGH CA 5-530P News		5P-530P M-----	:30	2	\$800.00	P3	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	M-----		2			\$800.00		0.00		
N27	KMGH	08/20/12	08/20/12	6p-630p JEOPARDY (M-F) CA 6P-630P JEOPARDY (M-F)		6P-630P M-----	:30	2	\$1,700.00	P3	0.00 NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	M-----		2			\$1,700.00		0.00		
N28	KMGH	08/20/12	08/20/12	630-7P WHEEL (M-F) CA 630-7p WHEEL (M-F)		630-7P M-----	:30	2	\$1,600.00	P3	0.00 NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	M-----		2			\$1,600.00		0.00		
N29	KMGH	08/20/12	08/20/12	Nightline CA Nightline		1037P-1103P M-----	:30	1	\$800.00	P2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
	Week:	08/20/12	08/26/12	M-----		1			\$800.00		0.00		
Totals												71	\$74,300.00